

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Jian Zhang, et al.

Examiner: Omar S. Parra

Serial No: 10/667,834

Art Unit: 2623

Filed: September 22, 2003

Docket: CN920020008US1 (21669)

For: DEMANDING A VIDEO
PROGRAM BY USING DEMAND
SHORT MESSAGE

Dated: August 5, 2008

Confirmation No.: 1003

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AUTHORIZATION TO ACT IN A REPRESENTATIVE CAPACITY

Sir:

The practitioner named below is authorized to conduct interviews and has the authority to bind the principal concerned. Furthermore, the practitioner is authorized to file correspondence in the above-identified application pursuant to 37 C.F.R. §1.34:

FRANK S. DIGIGLIO, Reg. No. 31,346; LEOPOLD PRESSER, Reg. No. 19,827; STEVEN FISCHMAN, Reg. No. 34,594; JOHN S. SENSNY, Reg. No. 28,757; EDWARD W. GROLZ, Reg. No. 33,705; and LESLIE S. SZIVOS, Reg. No. 39,394.

This is not a Power of Attorney to the above-named practitioner(s). Accordingly, the practitioner(s) named above do(es) **not** have authority to sign a request to change the correspondence address, a request for an express abandonment, a disclaimer, a power of attorney, or other document requiring the signature of the applicant, assignee of the entire interest or an attorney of record. If appropriate, a separate Power of Attorney to the above-named practitioner(s) should be executed and filed in the United States Patent and Trademark Office.

Respectfully submitted:


Robert M. Trepp, Esq.
Registration No. 25,933

International Business Machines Corporation
Intellectual Property Law Dept.
1101 Kitchawan Road, Route 134
P.O. Box 218
Yorktown Heights, New York 10598